

CHAD WIXOM

CREATIVE DIRECTOR - ART DIRECTOR - WRITER

CONCEPT

MOTION

SOUND

PROFESSIONAL SUMMARY:

I have guided teams in pitches, presentations and conversations across many media channels. When I create, I do so with a trained eye and focus on the big idea, design and delivery.

EXPERIENCE:

Creative Direction – I am strong with visual concepting and storytelling, creating unique content and coming up with ideas that are within reach, building client relationships, and seeing projects through to completion.

Art Direction – I am very resourceful and visual. I come up with ideas and executions quickly. I remain flexible and thoughtful with feedback.

Writing – I am confident and proven with lyrics, jingles, animation, live-action and screenwriting.

EMPLOYMENT \ CONTRACTS:

Microsoft, Pixelfire Productions, Synect Media, Publicis Seattle, Hal Riney, The Martin Agency, Aquent, Vitamin T, Filter, VMG, Run Studios, IMDb, Amazon, Intel Corporation, Boeing

BRANDS \ CLIENTS:

JVC, JLL, Prudential, Metlife, Heineken, Samsung, Bloomberg, Branded Cities, Rite-Aid, Metlife, A&E, Gensler, Brocade, DivisionQ, Volkswagon, Disney, Marvel, T-Mobile, NFL, MLB, NBA, HP, Showtime, HBO, NASDAQ, Puma, Nanolumens, BFGoodrich, NASCAR, Walmart, Stepframe, Suntrust, LyondellBasell, Citi, Publicis Group, professional entertainment & music venues

EDUCATION:

Central Washington University \ Bachelor's Degree–Indiv. Studies: Media Design & Technology \ copywriting \ advertising \ NBS \ PRSSA \ film video studies \ directing \ lighting \ audio \ post production